



Dear Sponsor,

I want to personally thank you again for your donation last year to Muddin For The Military. Your donation helped us to raise \$42,000.00 for Lone Star Warriors Outdoors so they may take wounded warriors hunting, fishing and other outdoor activities.

It is time yet again to get ready for the 4th Annual Muddin For The Military and I am hoping that we can count on your donation again this year. First let me tell you a little about a change that we have. This year I, Chris Gill and Thomas "GasCap" Howell will be putting the event on. Amanda Yates has organized this over the past three years, but really does not have the time this year, so she turned it over to us. I, Chris Gill and also the founder and President of Lone Star Warriors Outdoors, so I have a dual role. We have added Thomas Howell as an event coordinator to help me get this off the ground and can only hope that we can do as good of a job as Amanda has in the past.

Included in this letter is the sponsorship packet for this years event. There are several different levels again this year so I encourage you to see which one fits your business the best. One thing we would like to ask if at all possible is that donations be made in the form of cash, check or if it is for product that it be made in the form of a gift certificate. This accomplished two things, first the donation can be used for any vehicle, it is not Polaris or Kawasaki specific. That opens the bidding up to more people making it more valuable to the public. Second, it eliminates us from having to hold on to and store large items. So for example if you donate a winch at a \$400.00 value, make a voucher, or we can make it for you for simply that. Please also to protect you put the words "Not redeemable for cash" so someone does not spend \$250.00 and expect cash for the rest of it. If you have any questions, you may contact me at the information below.

Once again, I thank you for your support last year and I look forward to working with all of you again. We have a hard deadline of June 1st to get your name on the event shirt, so please make every effort to get your form and donation in by that date. After that I cannot guarantee that your name can be listed on the shirt, and because of issue we have had in the past we must have your donation by that date. Once your donation arrives we will get the advertisement out in accordance to the sponsorship level. Thank you again and feel free to contact us with any questions.

Chris Gill  
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Muddin For The Military  
Chris@LoneStarWarriorsOutdoors.com / Chris@MuddinForTheMilitary.com  
903-253-5604

[www.MuddinfortheMilitary.com](http://www.MuddinfortheMilitary.com)  
Muddin For The Military (FB)

[www.LoneStarWarriorsOutdoors.com](http://www.LoneStarWarriorsOutdoors.com)  
Lone Star Warriors Outdoors (FB)

P.O. Box 131103  
Tyler, Texas 75791



Lone Star Warriors Outdoors  
& Muddy Bottoms ATV & Recreation Park  
PRESENTS the 4th ANNUAL  
Muddin For The Military, benefitting Wounded Warriors.  
**JULY 2-5 2015**

**Our Purpose:**

*Muddin For The Military* is a ride created to help raise funds for Lone Star Warriors, a 501 (c)(3) organization that takes Wounded Warriors on all expense paid hunts, helping them recover mentally and physically.

**Who is Lone Star Warriors Outdoors?**

Lone Star Warriors Outdoors (LSWO) was founded by Retired Army and Combat Veteran Chris Gill, (who spent just under 25 years in the Army before retirement and was injured in Afghanistan in 2005) Chris has hunted, fished and worked with non-profit organizations offering these outdoor adventures to Wounded Warriors for years. In 2011 he created a program focused on hunting and fishing, reconnecting or introducing Wounded Warriors with the outdoors. These warriors have risked their lives for our country, together we would like to give back by showing them that “A weapon or rifle does not have to only be a tool of war, but also a tool for sport” – Chris Gill, LSWO founder. This organization is run by a five member all-volunteer board, thus allowing us to maximize the use of donations to serve our Wounded Veterans. LSWO has no paid staff in contrast with other organizations who may serve Veterans in some capacity but whose budget is primarily used to cover fundraising and other administrative costs, 99% of your donations goes back to our warriors.

The mission of the Lone Star Warriors Outdoors is to reconnect or introduce the American tradition of hunting and fishing with our Nation's combat Wounded and Injured Warriors who have sacrificed mind and body in the fight on Terrorism by providing a fun and relaxing atmosphere allowing them to not only be outdoors, but to have a place to talk with others that have been in the same position and can understand what they are going through.

**Sponsorships**

We are looking for donations that range from goods, services, hunting or fishing accessories, ATV/UTV accessories, guns/pistols, fire pits, BBQ pits, wheel & tire combo's, lift kits and monetary donations, just to name a few. We have several different levels of donating/sponsoring each with their own set of perks.

## **Sponsorship Levels:**

### ***Platinum Sponsorship:***

\$3000 - and up (can be a combination of money, goods and/or services)

Includes company name on radio, all printable items, your business logo and clickable link to your web page embedded, Face book advertisement our display banner at the events, and on the event shirts. Your company will receive a \$3000 501 (c)(3) charitable donation tax letter and will be able to write off the donation in taxes.

### ***Gold Sponsorship:***

\$2000 - \$2999.99 (can be a combination of money, goods and/or services)

Includes company name on all printable items, a clickable link to your web page embedded in your company logo on our website, Face book advertisement, printed on back of event shirts and on the event banner. Your company will receive a 501 (c)(3) charitable donation tax letter

### ***Silver Sponsorship:***

\$1000 - \$1999.99 (can be a combination of money, goods and/or services)

Includes company name as clickable link on Muddin for the Military website and, company name advertised on Face book, company name printed on back of event shirts and on event banner. Your company will receive a 501 (c)(3) charitable donation tax letter.

### ***Bronze Sponsorship:***

\$500 - \$999.99 (can be a combination of money, goods and/or services) Includes company or personal recognition through social media and on Muddin' for the Military website and Facebook activity. You or your company will also receive a 501 (c)(3) Charitable tax donation letter upon request.

## **Benefits of Sponsorship**

ATV Mudding and Off-Roading has become one of the fastest growing sports in the Nation. In the last few years people of all ages have come to recognize the sport of "mudding".

Place your company with an attractive demographic:

- People of all ages
- Diverse array of ethnical backgrounds
- Many business and community leaders

We would like to express our thanks and gratitude for your time. This is a great cause that we whole heartedly believe in and are very passionate about. Keep in mind, 100% of all proceeds go to support Lone Star Warriors Outdoors. We thank you in advance for your time and consideration.

Respectfully,

Chris Gill, Thomas "Gas Cap" Howell

## **CONTACT INFORMATION:**

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T.W. Howell

Event Coordinator

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[www.MuddinfortheMilitary.com](http://www.MuddinfortheMilitary.com)

Muddin For The Military (FB)

[www.LoneStarWarriorsOutdoors.com](http://www.LoneStarWarriorsOutdoors.com)

Lone Star Warriors Outdoors (FB)



To become a sponsor of Muddin for the Military, please fill out the following form and send back.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

SPONSOR LEVEL: (Please circle)

**Platinum Sponsorship:** \$3000 - and up (can be a combination of money, goods and/or services)

**Gold Sponsorship:** \$2000 - \$2999.99 (can be a combination of money, goods and/or services)

**Silver Sponsorship:** \$1000 - \$1999.99 (can be a combination of money, goods and/or services)

**Bronze Sponsorship:** \$500 - \$999.99 (can be a combination of money, goods and/or services) Includes company or personal

Thank you in advance for becoming a sponsor of Muddin for the Military. Your contributions will help ensure Wounded Warriors get the help they need by getting back in the outdoors and being around others that are in the same position.

The benefits of the sponsorship level will take effect at that time we get this form and your payment. To ensure your company is included on our shirts we need to have everything into our office no later than June 1<sup>st</sup> 2015. If possible we prefer to have vouchers (Not redeemable for cash) towards items when possible.

**Make checks payable to:**

Muddin' For The Military  
P.O. Box 131103, Tyler, Texas 75713